

**Your source for networking and
knowledge**



Market Based Management

Wendy Wheeler

PDM on Tuesday, Nov. 10, 2015

Exploration Place

300 N McLean Blvd

Wichita KS

67203

Social Time 5:15 PM

Buffet Dinner 5:45 PM

Business Mtg 6:15 PM

PDM 6:30 PM

Cost **\$15:** Meal & PDM

No Charge: PDM Only

RSVP required no later than noon on Monday, Nov. 9th.

RSVP at apics-wichita.com, send us an [email](mailto:rsvp@apics-wichita.com) at rsvp@apics-wichita.com, or call (316) 636-8224 and leave a message. When making your reservation please provide name(s), contact phone, member, guest, or current APICS student.

MARKET BASED
MANAGEMENT

Wendy Wheeler

The essence of MBM, Market Based Management, is creating real, sustainable value for customers, communities and Koch companies. MBM encourages innovations that create value by making people's lives better and contributing to prosperity in society. Value creation requires providing products and services that customers value more highly while consuming fewer resources. This leaves more resources available to satisfy other needs in society.

MBM enables organizations to succeed long term by applying the principles that allow free societies to prosper. Under the leadership of Charles Koch and through the rigorous and holistic application of MBM, Koch Industries has been transformed into one of the most successful companies in the world. Wendy will give us an insider view of how the MBM is fleshed out in the culture and every day workings of the organization.

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President's Message



We are all about education at APICS and here in ICT we have been busy doing just that. For our first PDM we brought out Sharon Rice from APICS corporate to talk with us about the value that APICS brings not only to members but our communities local and worldwide. APICS is stronger than ever with the addition of the Supply Chain Council and Association of Transportation and Logistics. The research and thought leadership as well as the industry sought after education make it the leading association for supply chain professionals. With this comes new education opportunities, at the recently held APICS national conference it was announced that starting in January APICS will offer a new certification in transportation and logistics. We also had our first plant tour of the year at the Cargill Innovation Center downtown. The facility was top notch and it was a great opportunity to view the innovation process from start to finish. Coming up this month we will hear from Wendy Wheeler, Sr. VP at Koch Industries who will be talking about the MBM philosophy and culture at Koch. It's an exciting time to be a part of APICS, whether it's education, best practices, plant tours, or the networking opportunities, APICS Wichita has it all and I hope you will join us for our next event.

Regards,
Chad Molen
President, APICS Wichita
2015-2017

Membership Information

Per the APICS Website, we have a total of 103 members and 47 Student Associates of Chapter 71. There are 6 new members. Our new members are listed below.

Welcome!

<u>Member</u>	<u>Company Name</u>
Michael Carper	Cargill
Nichole Karkins	Viega
Cory Bena	Viega
Shane Lobmeyer	Viega
Paul Williams	
David Nelson	Spirit Aerosystems

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Programs Calendar 2015-2016

Date	Topic	Speaker
Tuesday, Dec. 8, 2015	ASTEC Tour	
Tuesday, Jan 12th, 2016	Joint w/ISM	Mike Smith
Tuesday, Feb 9th, 2016	Senior Aerospace Tour	
Tuesday, Mar 8th, 2016	WSU Student Presentations	
Tuesday, Apr 12th, 2016	Dynamic Leadership - How to Develop, Inspire and Retain an Effective Team	Tom Schulte
Wednesday, Apr 13th 2016	Lean: Will it work here?	Tom Schulte
Tuesday, May 10th, 2016	Grasshopper Plant Tour	



Our November Speaker

Wendy Wheeler

Wendy Wheeler graduated from Oklahoma State University in 1997 with a B.S. in Civil and Environmental Engineering and completed her MBA at Wichita State in 2007. Wendy serves as Sr. VP, Compliance & Ethics, for Koch Ag & Energy Solutions (KAES), supporting global business executed across offices in Brazil, Uruguay, N. America, China, Singapore, Australia and Western Europe. In this role she also oversees the KAES Education Capability. Wendy carries with her nearly 20 years of experience in various roles at Koch Industries applying Market Based Management® to achieve business results. Wendy lives on a country acreage in Towanda, KS with her husband of 10 years (John), who is a self-employed Chiropractor. They have 3 children: Vance (8), Rachel (4 ½) and Amber (3).

832 N. Dellrose
Wichita, KS
67208

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etc

Name
Company
Zip



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